

# instaimage

## New Digital Image Plan for 2015

We now offer three tiers of digital images.

### Tier One

Color corrected and adjusted full size jpeg image (specific size can vary based on crop)(original images are 5184x3456 pixels, Canon 1DX)

Nearly limitless options with the original files.

Non-commercial personal print release.

Single Image \$35

Single player from school season or tournament. \$175

### Tier Two

Color corrected and adjusted jpeg image (approximately 2592x1728 pixels)

Great for prints up to 8x10.

Non-commercial personal print release

Single Image \$25

### Tier Three

Color corrected, adjusted and cropped jpeg image (648x432 pixels)

Great for web and viewing on your computer. (will make "OK" 4x6 prints)

Non-commercial personal print release

Single Image \$10

It is generally recommended that you have between 250 PPI and 300 PPI (pixels per inch) for "print quality" prints. As you go below these recommended figures you can expect reduced print quality

Each Tier above assumes the use of our current camera gear, the Canon 1DX. This is subject to change as equipment changes. The Canon 1DX produces 5184x3456 pixel images, or roughly 18 megapixels.